



Manoj Fenelon

Associate Professor of Strategic Design & Management at the New School of Design (Parsons)

Manoj teaches at the New Schools of Design Strategies and Media Studies. He is inspired by the study of living systems to design new ways for people to come together, co-create desirable futures, and collaborate to make them real.

In a world teeming with answers, Manoj prefers to focus on the art and science of asking good questions, and on creative approaches that explore ambiguity and uncertainty

instead of retreating from them.

Manoj has spent his professional life so far being curious about what people buy (not just goods and services but also notions of how the world works and how to change things) and why.

Along the way, he has done time as an advertising copywriter, doctoral researcher of communication, motivation and emotion, mom-&-pop video-store clerk, Aspen Institute (social intrapreneurship) Fellow, and creator of a strategic foresight practice (and stealth social-innovation design lab) inside a Fortune 50 multinational company.

In a time of great turbulence but also of transformation, Manoj is grateful and excited to help with a collective letting-go — of ways of seeing and doing that don't serve our deepest humanity — and letting-come — of heart-led participatory co-imagining at various scales.

Manoj is Indian by birth, a New Yorker by residence and a nomad in spirit; he holds (gingerly) degrees in Communication Arts & Sciences and Management Studies.